



TO: The Honorable Members of the PA House
FROM: Alex Halper, SVP, Government Affairs
DATE: June 28, 2024
RE: **Support S.B. 688 – Allow RTD sales**

On behalf of the PA Chamber, I urge you to support S.B. 688 to allow private-sector establishments to sell Ready-to-Drink canned beverages (RTDs), which may be considered today.

RTDs are growing in popularity and it is simply unfair to deny your local convenience stores and supermarkets the ability to respond to their customers and sell these products.

RTDs are sold in supermarkets all over the country, including neighboring states whose stores no doubt love the additional customers they get as a result of the irrational restriction placed on Pennsylvania businesses.

We urge you to support this bill. Please contact Alex Halper at ahalper@pachamber.org or 717-645-8730 with questions or to discuss.