

December 9, 2021

Re: Coalition support for RTD legislation

Dear Representative,

The undersigned coalition of supermarkets, convenience stores, beer wholesalers, distillers, and trade associations encourage you to **support legislation authorizing the sale of Ready to Drink beverages by licensed businesses**. As our commonwealth emerges from the economic devastation of the COVID-19 pandemic, it is incumbent upon all of us to seek common-sense solutions that will help all sectors of our economy. Expanding RTD sales will bolster state revenue and grow jobs across the state, while making the commonwealth more attractive for tourists crossing our borders as well as residents who live here. Passing enabling legislation will:

- Increase state revenue
- Grow jobs in all areas of the state
- Support local businesses
- Maintain strict safety standards
- Expand customer alcohol convenience

The stakeholders in this coalition enjoy a productive and mutually-beneficial working relationship with the Pennsylvania Liquor Control Board, and with your support we can expand that to licensed and regulated private wholesale distributors. We simply seek to effectively compete with surrounding states which have already undertaken this measure and thus provide additional choices for Pennsylvania residents in the same convenient and safe manner your constituents count on from public and private partners.

We appreciate your support.



DISTILLED SPIRITS COUNCIL
OF THE UNITED STATES



NFIB



Pennsylvania Chamber
of Business and Industry



**Greater Pittsburgh
Chamber of Commerce**
an affiliate of the Allegheny Conference



